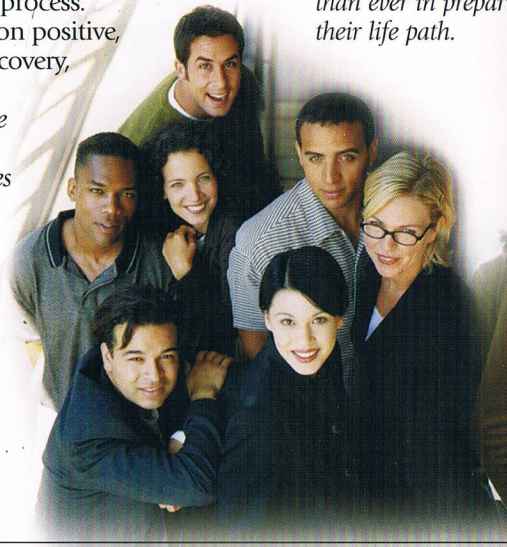


...is a human relations tool based on leading-edge research into human motivation and behaviour. It helps to explain what motivates behaviour in people with different personalities or temperaments. Presented in an informative, interactive, self-discovery format, this new, interactive human relations and communications model/process enhances the basic values of self-esteem, dignity and self-worth. An understanding of temperament theory is invaluable in a wide range of applications – including...



## Corporate World

Where effective training and development is essential for meeting strategic objectives – an understanding of personality or temperament theory is a very effective tool in facilitating team creation and building; in corporate communications; and in enhancing customer service and satisfaction, providing innovative solutions to problems by tapping into the creative energy of every temperament type, to enable them to quickly adapt to rapidly changing conditions. **Personality Dimensions**® promotes the acquisition of tools and techniques for engaging different personality types in the creative problem solving process. The emphasis is on positive, affirming self-discovery, regardless of the environment. *The ability to work well with colleagues and co-workers is more important than ever simply because, in order to leverage limited resources to maximum effect, so much work is being done in a team setting.*

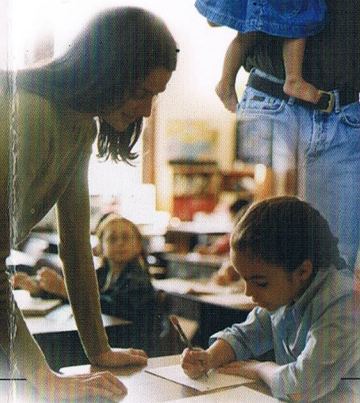


**Personality Dimensions**® represents the next level of evolution in presenting temperament or personality theory. It builds on the foundations established by the work of David Keirse, Linda Berens and others, and a history of temperament theories that spans 25 centuries.

This new, dynamic tool is a culmination of the research and validation work that has been done in Canada over the past five years, to support temperament theory and to

## Education

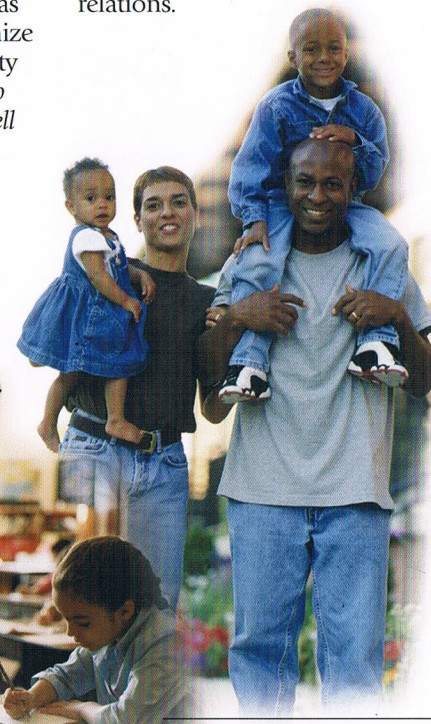
**Personality Dimensions**® is the vehicle by which educators can become aware of their own strengths and values, and the strengths and values of their students. Educators will be able to design and implement curriculum components to more effectively work with their students and help students to gain a greater sense of self-worth as well as an ability to recognize and maximize their natural preferences in a variety of school experiences. *The ability to work well in groups and teams, as well as independently is more important than ever in preparing students for their life path.*



provide an easily understood methodology for building self-awareness, self-esteem and effective communication strategies. **Personality Dimensions**® emphasizes the self-discovery process, and uses the highly effective, time-honoured learning technique of manipulating cards to engage the participant and reinforce learning.

## Personal Growth

**Personality Dimensions**® will foster and deepen understanding of self and others; develop the ability to communicate with and understand individuals of all temperaments; improve relationships with family and friends; and build strong interpersonal relations.



Drawing on the results of current validation studies that included participants from across Canada, and years of observation of interpersonal preferences demonstrated in workshop settings, **Personality Dimensions**® fosters increased self-knowledge through a facilitated self-discovery model that will make a lasting, positive impact.

**"This is the way temperament theory should have been done in the first place."** – Neil Baldwin, Career Counsellor, Sheridan College